



# 100 YEARS OF SHELTER, HOUSING, AND HOPE

2016 FAMILYAID BOSTON  
ANNUAL REPORT



FamilyAid  
Boston

*Helping homeless families since 1916*



**FamilyAid Boston** is dedicated to preventing and ending homelessness, one family at a time. We embrace a comprehensive approach that focuses on the individual strengths of each family and provide services to meet their unique needs.

FamilyAid Boston provides homeless and at-risk families with homelessness prevention, emergency shelter, and affordable housing in conjunction with compassionate support services. Our goal is for the families we serve to remain housed, stable, and able to provide for themselves long after they graduate from our programs.



*Helping homeless families since 1916*

## BOARD OF DIRECTORS

Kip A. Sanford, *Chairman of the Board*  
Daniel Halston, *Vice Chairman of the Board*  
C. Richard Carlson,  
*Chairman of the Finance/Audit Committee*  
Regina Norfolk, *Secretary/Clerk*  
Andrew Coler  
Kevin P. Costello  
Charles Y. Deknatel  
Jan Griffin  
Pierce Haley  
Jay C. Hart  
Priscilla Hunt  
Angie Janssen  
Christopher W. Kelly  
Bruce W. Liddell  
Stephanie E. Lyons  
David Mancuso  
Michael McCormack  
Lora McCray  
Richard E. Ring  
Laura Scott  
W. Paul White

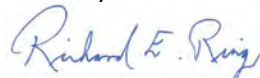
## DEAR FRIEND:

This year, FamilyAid Boston is celebrating a remarkable milestone: our 100th anniversary. Though my twenty years of involvement are but a part of our organization's history, I am still in awe when I reflect upon what we have accomplished in recent years. We established the only 24/7 emergency shelter program for families in Boston, which has provided a safety net and a path back to housing for thousands of parents and children. We have prevented hundreds of families from falling into homelessness and sheltered hundreds more in apartments where they can remain connected to their communities while they get back on their feet. We have created more permanent, affordable housing in Boston's neighborhoods.

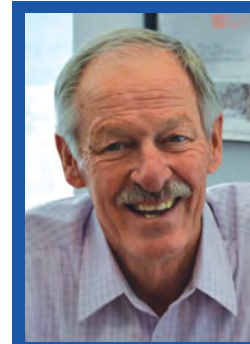
Over the past century, FamilyAid Boston has continually evolved to meet the needs of the most vulnerable people in our community: from new immigrants at the dawn of the 20th century, to people who lost everything in the Great Depression, to returning veterans from World War I through the Vietnam War. Today, we recognize the crisis faced by working families in our city who struggle to afford safe, stable housing in their own communities. We are dedicating our 100th anniversary to building solutions to this crisis – raising \$1 million by the end of 2016 to expand our homelessness prevention efforts and double the size our affordable housing program.

We have reached out to many of our friends and partners to work with us in this effort. The response has been overwhelming, and we are confident we will reach our goal. Thank you for being a part of the FamilyAid Boston community yesterday, today, and tomorrow. Here's to another 100 years!

Sincerely,



Richard E. Ring | *President*



## LASHAWNA HUGHES – “I’M NOT DONE STRIVING”

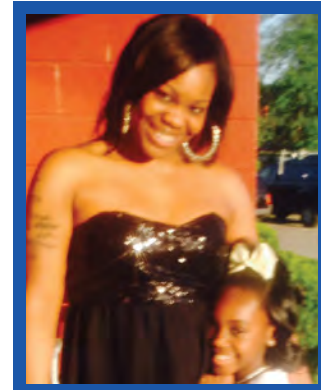
Lashawna grew up in a housing project in Roxbury. Her mother died when she was an infant, leaving Lashawna to be raised by her sister. Lashawna became pregnant at nineteen and was homeless until her daughter was nine months old, when she found a job and an apartment. Still, Lashawna struggled to afford rent. She was forced to move to a different neighborhood to escape physical and emotional abuse.

Lashawna got a steady job and a new apartment, but home soon became another source of stress. Her apartment was ridden with mold and Lashawna’s daughter began to suffer respiratory problems. Despite paying rent on time and requesting repairs, the situation didn’t improve. The family was forced out of their home.

Homeless, but with a good job, Lashawna and her family began falling through the cracks. “There are so few resources for families with moderate incomes. I was doing so much to support my family, but I couldn’t get help.” Finally, Lashawna found FamilyAid Boston’s Emergency Shelter program, which helps families who earn too much to qualify for state shelter but too little to afford housing. After a short stay in shelter, Lashawna enrolled in FamilyAid Boston’s Rapid Rehousing program, which helped her find an apartment and provid-

ed temporary rent assistance. The family’s social worker, Kim, helped Lashawna build strength as she began to plan for her family’s future: “Kim understood my problems and helped me face reality. She made me believe I was strong. Her empathy got me through.”

Throughout her year in the Rapid Rehousing program, Lashawna worked harder than ever before. Outside of her job and raising her daughter, she met with a FamilyAid Boston employment specialist to find better employment and worked with our housing specialists to find her perfect home. Lashawna found that home a few months ago, and soon after learned that she had earned a promotion at work. “Things have fallen into place for me,” Lashawna says, “But I’m not done striving.” She is troubled that other hardworking parents struggle so mightily just to put a roof over their children’s heads, and she plans to stay involved with FamilyAid Boston to find better solutions for Boston’s homeless parents and children.



FAMILYAID BOSTON HELPED **527** PARENTS AND CHILDREN OBTAIN PERMANENT HOUSING LAST YEAR.

## DANIEL AYALA, MSW, MPA – “MY JOB IS TO PROVIDE FAMILIES WITH HOPE”

Daniel Ayala was inspired to pursue a helping profession by his mother, a community activist; and his grandmother, who would frequently cook meals for people in their community struggling with homelessness or substance abuse. Dan began his career in social work as a behavioral health counselor for at-risk children and families. He later worked at a community health center, a men’s shelter, and provided support and advocacy to people living with HIV/AIDS.

Dan came to FamilyAid Boston seven years ago, returning to his social work roots in helping families. As the Director of Housing and Stabilization Services, Dan helps families on the brink of homelessness remain in their homes and helps those who are already homeless return to housing and financial stability.

In his work at FamilyAid Boston, Dan has learned that there is rarely one single reason why a family loses their home. On any given day, he might be helping a mother find a job; connecting a father to mental health services; or consulting with a school administrator to help a child struggling with the trauma of homelessness. Dan recently helped a client get a laptop so she could further her education. The woman’s family, like many in Boston, was living paycheck to paycheck and struggled to afford housing. “This family needed a safety net, and FamilyAid Boston provided that,” Dan says. “As I work with the mom to

increase her income, I am also helping her to find childcare and an affordable apartment. She is motivated, hardworking, and just wants to make sure that her children have all the opportunities they deserve.”

Dan works with many families who would not be homeless if they had a better support system in place. That is why he is helping to build FamilyAid Boston’s Family Stability Fund, which provides homeless and at-risk families with counseling and financial assistance to help overcome the barriers that keep them from stable housing. “For families without a support system, something as simple as increasing childcare or transportation costs can cause them to become homeless. My job is to help them build that support so they can remain safe and stable.”

Even in the challenging times, Dan is inspired by the knowledge that he can make a difference in the lives of parents and children: “This is hard but good work. You never know the impact that can you make on one family. I work daily to help my clients find the resilience that is already inside of them.”



FAMILYAID BOSTON PROVIDED **1,045** PARENTS AND CHILDREN WITH EMERGENCY SHELTER AND SUPPORT SERVICES LAST YEAR.

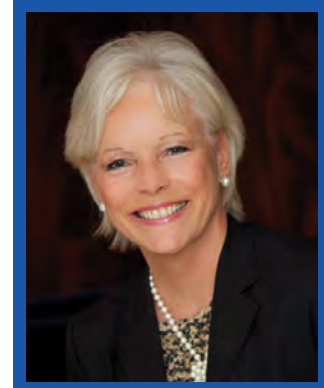
## IN MEMORIAM – SHARON G. GALLAGHER

In February, 2016, FamilyAid Boston lost a true friend and a hero to homeless and at-risk families: Sharon Gallagher of Brookline. Sharon was a talented and successful woman, a First Vice President at UBS Financial Services and an active member of her church and several community organizations. She was also a deeply kind and generous person. For years, Sharon quietly helped struggling families through her church, paying utility bills to ensure the heat was not turned off or covering back rent when a family was facing eviction.

Shortly before Christmas in 2014, Sharon saw an article in *The Boston Globe* about FamilyAid Boston and reached out to us to see if there was a way she could help more families. Through several generous gifts, Sharon helped 43 families remain in their homes or obtain new housing. She never sought recognition or acclaim, but she was always happy

to hear the story of a mother's relief at learning she could stay in her apartment or a child's joy upon walking into his new home for the first time.

Sharon's gifts became the foundation for our Family Stability Fund, which provides families with financial assistance and counseling to prevent them from becoming homeless or to help them secure safe, stable housing. Our 100th anniversary campaign is focused in part on building this fund to ensure that parents and children have a safe place to call home. We are deeply grateful to Sharon, and to all of our supporters, for making this possible.



FAMILYAID BOSTON PREVENTED **487** PARENTS AND CHILDREN FROM BECOMING HOMELESS IN FY16.



# 100 YEARS OF SHELTER, HOUSING, AND HOPE

## FAMILYAID BOSTON'S 100TH ANNIVERSARY

The history of FamilyAid Boston is the history of people coming together to help those suffering as a result of the economic and social upheavals of the 20th century. Founded in 1916 as the Travelers Aid Society of Boston, our organization began its work by providing new immigrants at Boston's ports and railroad stations with help finding housing, jobs, and social services in their new home.

The young Syrian girl pictured in this 1920 newspaper article was one of thousands helped by the Travelers Aid Society of Boston. Traveling alone to live with a father she had never met, the young girl received aid and kindness from Travelers Aid workers at South Station.

*Monitor*  
January 30, 1920

### TRAVELERS AIDED AT 175 STATIONS

Movement Initiated by Young Women's Christian Association as Experiment Doing Large Service in the United States

Specialty for The Christian Science Monitor  
BOSTON, Massachusetts.—Travelers arriving in any one of 175 railroad stations in the United States, if in difficulty of any kind, may receive real and dependable assistance from members of Travelers Aid Societies operating in those stations, unless those who have had occasion to call on them. These societies have come into existence within the last few years, and the service which they render is classed as a necessity by railroad officials, who have come to depend upon it as they would a regular department of the railroad or an arm of the government.

Two and a half years ago a national organization was formed with headquarters in New York City. This national group is not only valuable in an advisory way and in standardizing the work throughout the country, but it made possible a uniform badge in the place of those of every description used by the societies previously, containing travelers while trying to recognize the workers. Now anyone may easily pick out the workers in the stations all along the line, for they all wear the same badge. It makes possible a much better contact between the worker and the traveler in need.

#### Aided 60,000 Travelers

The Boston branch of the Travelers Aid Society has given a wide range of practical assistance to over 60,000 travelers in the last 2½ years. The society is no respecter of persons; every sort of man, woman or child has called for aid from the society, the intelligent as well as the lesser educated, the wealthy and the needy, the American and the immigrant. If one is alone, or in need of information, if she is annoyed, or if friends have failed to meet the traveler, if the address of a reliable hotel or boarding house is wished, these and scores of other difficulties are assumed and unflinchingly met by the women in the employ of the society.

The 12 workers of the Boston society cover the North and South stations and the wharves. They work in two shifts, beginning at 6:45 a. m. and stopping at noon after 11:15 p. m., as the late trains have unloaded their passengers, when, sometimes between 1 and 2 o'clock in the morning, all the long-distance trains are met and many travelers are met by appointment everywhere. Children are

### Child of Six Making 6000-Mile Journey



A YOUNG GLOBE TROTTER.

Costless and harless, with all her worldly belongings under her arm, little six-year-old Josephine Astan, a Syrian girl, is just completing her journey of half around the world to reach her father in Valdeia, Va.

Costless and harless, with all her worldly goods in a paper parcel under her arm, six-year-old Josephine Astan, a Syrian girl whose mother was killed in a Turkish massacre, passed through Boston recently on the last leg of a 6000-mile journey, which she is making alone from her home in Asia Minor in Valdeia, Georgia, where her father, whom she has never seen, is waiting for her.

Government officials of half a dozen nations as well as kind-hearted travelers and shipmates have helped the trembling traveler over the long and dreary sea voyage, and her money furnished assistance in the way of food and shelter for her weary and aching body. She will start on her journey to her new destination in the morning. "I am very glad to go," she said. "I will never see my mother again."

# THE FAMILYAID BOSTON 2016 MARATHON TEAM

OUR 2016 BOSTON MARATHON TEAM RAISED MORE THAN \$136,000 TO HELP HOMELESS FAMILIES!

In 2016, FamilyAid Boston built our largest Boston Marathon team yet, thanks to the generosity of the John Hancock Nonprofit Marathon Program and fourteen runners dedicated to their sport and to helping parents and children in need. Our team ran 26.2 miles and raised over \$136,000 to help homeless families return to housing and stability.



## THANK YOU TO OUR 2016 FAMILYAID BOSTON MARATHON TEAM

*Alex Byer*

*Thuy Dang*

*Adriana Davila*

*Ryan Grady*

*Michael Hartin*

*Karen Keating*

*Amie Lankowski*

*Glenn Lankowski*

*Andrew Nagelin*

*Elizabeth Owen*

*Kip Sanford*

*Zarina Temme*

*Stephen Trumble*

*John Worrall*



Several members of the 2016 FamilyAid Boston Marathon team at the starting line. Left to right: Thuy Dang, Ryan Grady, Adriana Davila, Elizabeth Owen, Zarina Temme, and Stephen Trumble



## HOME FOR THE HOLIDAYS 2015

Our annual Home for the Holidays Fundraiser on December 10, 2015 honored State Representative Kevin G. Honan, Chairman of the Joint Committee on Housing, for his tireless dedication to providing affordable housing for families. The event raised over \$150,000 to support FamilyAid Boston's programs for homeless parents and children. We are deeply grateful to our Home for the Holidays sponsors:

*Bank of America*

*United Way of Massachusetts  
Bay and Merrimack Valley*

*Boston Capital*

*CORT*

*ZipCar*

*Marla and Larry Curtis*

*CVS Health*

*The Karp Family Foundation*

*The McCormack Firm*

*Stop & Shop*

*TD Garden*

*WBUR, In-kind media sponsor*

*CrossHarbor Capital Partners*

*First Republic Bank*

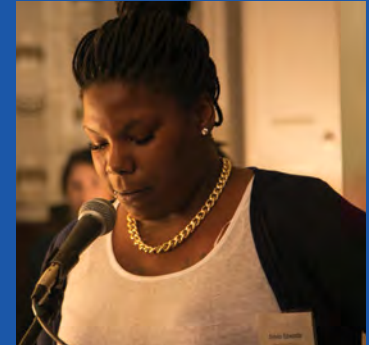
*The Karol Group*

*M&T Bank*

*Wayfair*



FamilyAid Boston President  
Richard Ring with Boston  
Mayor Martin J. Walsh



Sylvia Edwards tells her story  
of overcoming homelessness



Michael J. McCormack of McCormack Suny LLC, FamilyAid Boston  
Board Member; Richard Ring, President of FamilyAid Boston;  
Representative Kevin Honan; and Speaker of the House Robert DeLeo

# FAMILYAID BOSTON STATEMENT OF FINANCIAL POSITION

For fiscal year ended June 30, 2016 with comparative totals for 2015

|   | 2016               | 2015               |
|---|--------------------|--------------------|
| <b>CURRENT ASSETS</b>                     |                    |                    |
| Cash and Cash Equivalents                 | \$ 254,841         | \$775,452          |
| Accounts Receivable                       | 739,614            | 538,738            |
| Prepaid Expense                           | 42,074             | 32,374             |
| <b>Total Current Assets</b>               | <b>\$1,036,529</b> | <b>\$1,346,564</b> |
| <b>INVESTMENTS</b>                        | \$1,874,906        | \$1,835,326        |
| <b>PROPERTY AND EQUIPMENT (NET)</b>       | 624,873            | 653,905            |
| <b>RESTRICTED CASH</b>                    | 619,600            | -                  |
| <b>DEPOSITS</b>                           | 24,088             | 24,088             |
| <b>Total Assets</b>                       | <b>\$4,179,996</b> | <b>\$3,859,883</b> |
| <b>CURRENT LIABILITIES</b>                |                    |                    |
| Accounts Payable & Accrued Expense        | \$234,997          | \$267,727          |
| Funds held for others                     | 153,864            | 116,236            |
| Current portion of note payable           | 33,067             | 32,051             |
| Contingent note payable                   | 16,500             | 16,500             |
| Deferred Revenue                          | 5,296              | 17,885             |
| Line of Credit                            | 13,242             | 402,653            |
| <b>Total Current Liabilities</b>          | <b>\$456,966</b>   | <b>853,052</b>     |
| <b>LONG TERM NOTES PAYABLE</b>            | \$293,235          | 326,301            |
| <b>Total Liabilities</b>                  | <b>\$750,201</b>   | <b>\$1,179,353</b> |
| <b>NET ASSETS</b>                         |                    |                    |
| Unrestricted                              | \$3,191,453        | \$2,661,788        |
| Restricted                                | 238,342            | 18,742             |
| <b>Total Net Assets</b>                   | <b>\$3,429,795</b> | <b>\$2,680,530</b> |
| <b>Total Liabilities &amp; Net Assets</b> | <b>\$4,179,996</b> | <b>\$3,859,883</b> |

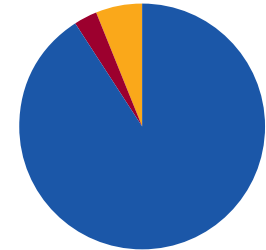
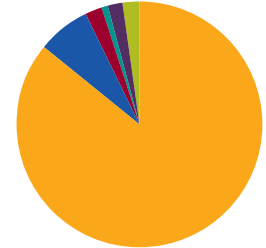
| <b>REVENUES 2016</b>       |             |     |
|----------------------------|-------------|-----|
| Government funding         | \$6,485,121 | 86% |
| Grants and contributions   | 559,235     | 7%  |
| United Way                 | 133,840     | 2%  |
| Donated goods and services | 100,889     | 1%  |
| Rental income              | 114,122     | 2%  |
| Special event              | 145,949     | 2%  |

**Total Revenues \$7,539,156 100%**

| <b>EXPENSES 2016</b>     |             |     |
|--------------------------|-------------|-----|
| Programs and Services    | \$6,734,262 | 90% |
| General & Administrative | 259,546     | 4%  |
| Fundraising              | 452,088     | 6%  |

**Total Expenses \$7,445,896 100%**

**CHANGES IN NET ASSETS FROM OPERATIONS \$93,260**



**90** CENTS OF EVERY DOLLAR RECEIVED GOES DIRECTLY TO SERVING HOMELESS FAMILIES.

## LEADERSHIP SUPPORTERS

FamilyAid Boston’s work would not be possible without our generous community of supporters. We are deeply grateful to the hundreds of individuals, foundations, and corporations who have had a tremendous positive impact on the lives of Boston’s most vulnerable families.

The Frank W. and Carl S.  
Adams Memorial Fund

AFL-CIO Housing  
Investment Trust

Ahold Financial Services/  
Stop and Shop

Alexander, Aronson,  
Finning and Company

Beverly Arsem and  
Thomas O’Malley

Atlantic Boston Corp.

Edmund Bakon

Kerry Baldwin

Bank of America

Henry Bass

David Blackman

BlueCross BlueShield  
of Massachusetts

Samuel Bluso

BNY Mellon

Boston Bruins Foundation

Boston Capital

Boyle and Chase

Business Benefits Insurance

The Cabot Family  
Charitable Trust

Kathleen and James Cain

Cambridge Trust Company

C. Richard Carlson

Sara Castellani

Fay Chandler

The Ida S. Charlton  
Charity Foundation

John J. Cleary

Committee to Elect  
Kevin G. Honan

James Conlin

Carl Cook

Michael Corbett

CORT

Kevin Costello

William Coyne, Jr.

The Mary A. Crabtree Fund

Francis Crosby

CrossHarbor Capital Partners

Marla and Lawrence Curtis

CVS Health

Jane Davis

Charles Deknatel

Elizabeth Dieman  
and Dennis O’Brien

Tracy Donsky

Maria Furman Duffy  
and John Duffy

## LEADERSHIP SUPPORTERS

East Boston Savings Bank

Eastern Bank  
Charitable Foundation

Lisa and Douglas Errico

Faye & Mayer Krupp Family  
Charitable Foundation

William Fazzano

First Niagara Foundation

First Republic Bank

The Forest Foundation

Ralph Freidin

Sharon Gallagher

Mary Gallahue

The Gap Inc.

Anabela Gomes

Jeffrey Gordon

Nicholas Grace

Ryan Grady

James Greene

Jan Griffin

Suzanna Guidone

Pierce Haley

Daniel Halston

Paul Hanley

Jay Hart

Catherine Henn

Honor Hickman,  
Bachnga Nguyen,  
and Dean Hickman

Hirsch, Roberts, Weinstein LLP

Anne Holtzworth

Brian J. Honan  
Charitable Fund

Kevin Honan

Mary Honan

Cory Hunt

Priscilla and Richard Hunt

The Roy A. Hunt Foundation

William Hunt

IBM

Infranet Solutions

Iron Workers Union Local 7

Tamara Jean-Baptiste

Beverly Jones

Hugh Jones

Scott Jones

Susan Jones

The Karol Group, Inc.

The Karp Family Foundation

Karen Keating

Patrick Keefe

Robert Keefe

## LEADERSHIP SUPPORTERS

Peter Kelley and Roma  
Razdan-Kelley

Christopher W. Kelly

Michael LaBelle

Almyra Laberge

Jacqueline LaBerge

Amie and Glenn Lankowski

James Lee

Leon Lee

Duncan Ley

The Liberty Mutual  
Foundation

Bruce and Janet Liddell

James Liddell

The Ruby W. and LaVon P.  
Linn Foundation

The Ludcke Foundation

Elizabeth Cabot Lyman

Stephanie Lyons

M&T Bank and  
Charitable Foundation

Anne MacDonald-Broun

David Mancuso

Massachusetts Bay  
Associates

Massachusetts Business  
Development Corporation

Massachusetts Port Authority

Mark Matuschak

George Henry May  
Memorial Fund

McCormack Suny LLC

Michael McCormack

Peter McCormack

Lora McCray

Mary McHugh

Milldam Public Relations

The Moran Committee

Georgiana Moraru

James Morris

Patrick Moynihan

Andrew Nagelin

James Nelson

Net Tel One

Regina and Frederick Norfolk

Carl Novotny

Phyllis Welch O'Brien  
and James O'Brien

Joyce and James O'Leary

Elizabeth Owen

Sandra Owen

P&G Gillette

Marielouise Palandjian

The Amelia Peabody  
Foundation

## LEADERSHIP SUPPORTERS

The Pittsburgh Foundation

Joseph Plunkett

Susan Ragon

Real Estate Finance  
Association

Paul Reilly

Reuben Reynolds

Richard Ring and  
Ellen Brennan-Ring

Rodman Ride for Kids

Jo Ann Rothschild  
and Lewis Rosenberg

The Rowland Foundation

Salesforce

The Charles Sanders Trust

Kip and Jodene Sanford

Santander Bank

Laura Scott and  
Nicholas Orem

Michael Secher

Serlin Haley

Jason Silverman

Amy Soisson

Jamie Sroczyński

Bryan Stevens

TD Garden

Zarina and Steven Temme

The Strategy Group

Susan Tracy

Trinity Financial

UBS Financial Services

United Way of  
Massachusetts Bay  
and Merrimack Valley

Wayfair

WBUR

The Frederick E. Weber  
Charities Corporation

Steven Weinstein

Mark Weld

Stephen Weymouth

Robert White

W. Paul White

Debra Williams

WilmerHale

Ross Wilson

John Worrall and  
Cynthia Bakon

Susan Worrall and Paul Lind

Nima Yadollahpour

Yawkey Foundation II

Louisa Young

Zipcar





**THANK YOU** TO OUR FANTASTIC STAFF FOR THEIR DEDICATION TO HELPING HOMELESS PARENTS AND CHILDREN REGAIN HOUSING, STABILITY, AND HOPE FOR THE FUTURE.

**YOUR SUPPORT** MAKES THIS IMPORTANT WORK POSSIBLE.  
THANK YOU FOR BEING PART OF OUR COMMUNITY!



FamilyAid  
Boston

Helping homeless families since 1916



[Facebook.com/FamilyAidBoston](https://www.facebook.com/FamilyAidBoston)



[@FamilyAidBoston](https://twitter.com/FamilyAidBoston)



[www.familyaidboston.org](http://www.familyaidboston.org) ■ 617-542-7286

727 ATLANTIC AVENUE ■ BOSTON, MA 02111