



FamilyAid
Boston

Helping homeless families since 1916

KEYS

2015

FAMILYAID BOSTON ANNUAL REPORT



FamilyAid Boston is dedicated to preventing and ending homelessness, one family at a time. We embrace a comprehensive approach that focuses on the individual strengths of each family and provide services to meet their unique needs.

FamilyAid Boston provides homeless and at-risk families with homelessness prevention, emergency shelter, and affordable housing in conjunction with compassionate support services. Our goal is for the families we serve to remain housed, stable, and able to provide for themselves long after they leave our care.



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A MESSAGE FROM OUR PRESIDENT:

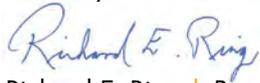
As one of Massachusetts' largest providers of shelter, housing, and social services for homeless families, FamilyAid Boston is in the business of providing keys. These keys unlock much-needed shelter rooms for newly homeless families and long-awaited apartments for those who have worked through a period of homelessness and regained their independence. Thanks to your support, we were able to give keys to more than 700 families, including nearly 1,500 children, last year.

As you may know, FamilyAid Boston also provides keys of a more symbolic nature – the resume that helps a single mother get a job, the referral that connects a struggling father to a recovery program, the comfort of home that gives a formerly homeless child the stability and confidence to thrive in school.

This past year has been a challenge for all of us, as the population of homeless families has skyrocketed in Massachusetts, growing by 25% in Boston alone. It is also a significant moment for FamilyAid Boston as we prepare to mark our 100th anniversary in 2016. I hope you will join us over the coming year as we reflect on a century of helping the most vulnerable people in our community and look to the future, and our goal of ending family homelessness in Massachusetts.

You and I know that there is no single key to ending this crisis. It is a born of a dearth of affordable housing and a lack of well-paying jobs as well as chronic poverty and the social, emotional, and financial struggles of many parents and children in our community. To resolve this crisis, we must all work together to unlock many doors that have, for far too long, stood between families and stable, permanent housing.

Sincerely,



Richard E. Ring | *President*



NOW I CAN WALK ON MY OWN • Debra Morales

When Debra Morales was laid off from her full-time job and began to fall behind on rent, she was determined not to ask for help. "I spent months applying to jobs. Nothing came through. I was falling more behind on my rent, and I didn't know what to do. I had never been in that situation before." When she received an eviction notice and faced the real prospect of being homeless with her five children, Debra knew she had to ask for help.

After several unsuccessful attempts to get shelter for her family, Debra finally found FamilyAid Boston. The family was given a safe place to sleep, and Debra began working with her case manager to get back on her feet. It wasn't an easy process at first: "I'm very independent. It was hard asking for help in the first place, and then working with someone else to plan for my future." Debra's children also struggled. Her second-oldest daughter, a high school junior, was crumbling under the stress of being homeless, and began having trouble in school.



After a few weeks in the Family Emergency Solutions program, Debra realized that her case manager was working with her to create a better future for the family: "Just because you need help doesn't mean you're defeated. I realized that this program wasn't about telling me what to do; it was about helping me reach my goals." Debra was soon accepted into FamilyAid Boston's Rapid Rehousing program, where she and her family paid an affordable rent while Debra worked to return to independence.

While she was in the Rapid Rehousing program, Debra found a new job doing what she loves – working with children. Her daughter who had struggled while in shelter began thriving when her family regained stable housing. She is starting college this fall. Mother and daughter will also have some shared experiences in the coming years – Debra is going back to school with the goal of eventually pursuing a Masters Degree in social work. After a long struggle, Debra is once again confident that she can make it on her own and provide a good life for her family: "FamilyAid Boston stood me up, and now I can walk on my own."

FAMILYAID BOSTON HELPED **603** PARENTS AND CHILDREN OBTAIN PERMANENT HOUSING LAST YEAR.

WE TRULY WORK AS A TEAM • Monica Gonzalez, Program Coordinator for Community Based Shelter

Monica Gonzalez's first experience working with families in need came while she was in school. Monica was pursuing a degree in human services at UMass Boston while raising a daughter on her own. Still, she found time to work in the college's center supporting other students who were single parents.

After graduation, Monica worked as an advocate for low-income clients facing eviction. Standing in the courtroom with her clients, many of whom were families with young children, Monica was discouraged: "I saw families living in terrible conditions and still unable to afford rent. I needed to do something more." She saw a posting for a case manager job at FamilyAid Boston: "I saw what they were doing to help families. I knew I wanted to be a part of that."

Monica began working in the Family Emergency Solutions program, and eventually became a Program Coordinator in the Community Based Shelter program, which provides shelter and support services for 123 families in apartments throughout Boston. Compared to her past jobs, Monica says that helping homeless families is complex: "You have to work with each

individual as you're helping the family as a whole. If one member is unstable, it can affect the whole family." After fourteen years on the job, she still worries the most about her youngest clients: "Homelessness is traumatic for children. They don't have a stable place to go home to, and they suffer at school and in many other ways."

In recent years, Monica has seen her clients' struggles worsen as rents in Boston continue to outpace wages. Still, she sees FamilyAid Boston's programs as the best way for families to overcome homelessness: "We work as a team to address families' barriers – employment specialists to help with jobs, housing specialists to help families find apartments, and case managers to focus on social and emotional needs. It's by working on all of these areas at once that we are able to help families succeed."



FAMILYAID BOSTON PROVIDED **2,302** PARENTS AND CHILDREN
WITH SHELTER, HOUSING, AND SUPPORT SERVICES LAST YEAR.

THE FAMILYAID BOSTON 2015 MARATHON TEAM

Our 2015 Boston Marathon Team raised more than \$96,000 to help homeless families!

In 2015, FamilyAid Boston built our largest Boston Marathon team yet, thanks to the generosity of the John Hancock Nonprofit Marathon Program and ten runners dedicated to their sport and to helping parents and children in need. Our team ran 26.2 miles over hills and through cold and rain, raising over \$96,000 to help homeless families return to housing and stability.



Thank you to our 2015 FamilyAid Boston Marathon Team:



Kristin Blodgett



Katie Edgerton



Michael Hartin



Robert Kaiser



Glenn Lankowski



Elizabeth Owen



Kip Sanford



Daniel Woodhouse



John Worrall



Sara Delande

100 YEARS OF FINDING HOME • FamilyAid Boston's 100th Anniversary

In 2016, FamilyAid Boston will celebrate our 100th anniversary. Though the name of our agency has changed over the years, we have always been dedicated to helping the most vulnerable people in our community find homes. As we prepare to enter our 100th year, we recognize that we are at an important moment in the struggle to end the crisis of family homelessness in Massachusetts. We hope you will join us in 2016 as we work to grow our prevention efforts and provide more affordable housing for homeless families.

Stay tuned for news of special events
and activities to commemorate
FamilyAid Boston's 100th anniversary.



IN 1916, FAMILYAID BOSTON WAS FOUNDED AS THE TRAVELERS AID SOCIETY OF BOSTON, HELPING NEW IMMIGRANTS FIND HOUSING, SHELTER, JOBS, AND SERVICES.

FAMILYAID BOSTON STATEMENT OF FINANCIAL POSITION

For fiscal year ended June 30, 2015 with comparative totals for 2014

	2015	2014
CURRENT ASSETS		
Cash and Cash Equivalents	\$ 775,452	\$698,921
Accounts Receivable	538,738	454,867
Prepaid Expense	32,374	53,746
Total Current Assets	\$1,346,564	\$1,207,534
INVESTMENTS	\$1,835,326	\$1,824,035
PROPERTY AND EQUIPMENT (NET)	653,905	639,692
DEPOSITS	24,088	24,088
Total Assets	\$3,859,883	\$3,695,349
CURRENT LIABILITIES		
Accounts Payable & Accrued Expense	\$267,727	\$207,436
Funds held for others	116,236	108,331
Current portion of note payable	32,051	31,119
Deferred Revenue	17,885	17,581
Line of Credit	402,653	435,886
Total Current Liabilities	\$836,552	\$800,353
LONG TERM NOTES PAYABLE	\$342,801	\$377,352
Total Liabilities	\$1,179,353	\$1,177,705
NET ASSETS		
Unrestricted	\$2,661,788	\$2,498,902
Restricted	18,742	18,742
Total Net Assets	\$2,680,530	\$2,517,644
Total Liabilities & Net Assets	\$3,859,883	\$3,695,349

REVENUES 2015

Government funding	\$6,144,726	87%
Grants and contributions	443,059	6%
United Way	139,000	2%
Donated goods and services	105,980	1%
Rental income	120,882	2%
Special event	107,450	2%

Total Revenues **\$7,061,097 100%**

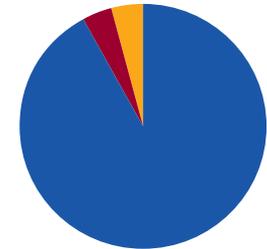
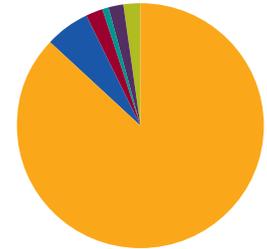
EXPENSES 2014

Programs and Services	\$6,371,842	92%
General & Administrative	289,716	4%
Fundraising	250,264	4%

Total Expenses **\$6,911,822 100%**

CHANGES IN NET ASSETS

FROM OPERATIONS **\$149,275**



92 CENTS OF EVERY DOLLAR RECEIVED GOES DIRECTLY TO SERVING HOMELESS FAMILIES.

LEADERSHIP SUPPORTERS

FamilyAid Boston's work would not be possible without our generous community of supporters. We are deeply grateful to the hundreds of individuals, foundations, and corporations who have had a tremendous positive impact on the lives of Boston's most vulnerable families.

Frank W. & Carl S. Adams
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Kristen Blodgett

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John Worrall and
Cynthia Bakon
Susan Worrall
Nima Yadollahpour

SAVE THE DATE!

Home for the Holidays – December 10, 2015

Join FamilyAid Boston at Boston's historic Parkman House on Beacon Hill for our 13th annual fundraiser benefiting Boston's homeless families. Come honor State Representative Kevin G. Honan, celebrate FamilyAid Boston's nearly two decades as the primary provider of 24/7 emergency shelter for homeless families in Boston, and hear directly from families who have been helped by our programs. Contact Shannon Cain Arnold at shannona@familyaidboston.org or 617-542-7286 x289 for more information.

In 2014, Home for the Holidays honored former Boston City Councilor Michael J. McCormack for his tireless dedication to helping Boston's homeless families. The event raised nearly \$110,000 to help families return to permanent housing.

We are deeply grateful to our 2014 Home for the Holidays sponsors:

Bank of America

*United Way of Massachusetts Bay
and Merrimack Valley*

CORT

ZipCar

CVS

The McCormack Firm

TD Garden

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CrossHarbor Capital Partners

The Karol Group

The Boston Bruins Foundation

Wayfair



Former City Councilor Michael J. McCormack (Center) with Kip Sanford, Chairman of the FamilyAid Boston Board of Directors; and Richard E. Ring, President of FamilyAid Boston.



Terrina Kerr (Top right), member of the FamilyAid Boston Community Advisory Board, with her family.



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LIVE UNITED



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www.familyaidboston.org ■ 617-542-7286

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